

ALL INFORMATION CAN ALSO BE FOUND ON AZME.ORG OR AZABEA.INFO

2024 AME/ABEA WINTER CONFERENCE

Hosted by the Arizona Marketing Education Association
And the Arizona Business Education Association



KEY INFORMATION:

Dates:

February 8 - 10, 2024

Poco Diablo Resort

1752 State Route 179

Sedona, AZ 86336

(928) 203-5923

COSTS:

Registration: \$450

(includes 2 breakfasts, 1 lunches, Thursday evening reception, transportation to local businesses, conference materials and programming)

Hotel:

Deluxe **\$407.76** (\$179/night + 13.9% tax)

Poco King **\$453.32** (\$199/night + 13.9% tax)

HAVE QUESTIONS:

Contact the AME President,
April Porter, at:
april.porter@husd.org
480-440-3187

Contact ABEA President,
Chris Liebelt-Garcia, at:
chrisliebelt_garcia@yahoo.com
602-885-1238

WHY YOU SHOULD ATTEND:

As Marketing/Business educators and DECA/FBLA advisors, we already travel frequently. All CTSO travel involves the supervision and direction of students, with only moments to network and learn from experienced professionals. The AME/ABEA Winter Conference affords the opportunity to establish long-lasting and rewarding professional connections with colleagues who can help shape your classroom curriculum, invigorate your instructional style, and enhance your competitive advantage in DECA and FBLA.



TENTATIVE AGENDA:

Thursday, February 8th

4:00 pm - 6:00 pm: Check In

6:00 pm - 9:00 pm: Networking Reception

Friday, February 9th

7:30 am - 8:30 am: Breakfast

9:00 am - 12:00 pm: Industry/Teacher
Sessions

12:00 pm - 1:00 pm - Lunch

1:00 pm - 4:00 pm: Visits with Local Businesses

Saturday, February 10th

7:30 am - 8:30 am: Breakfast

9:00 am - 11:30 am: Teacher Sessions

11:30am - 12:00 pm: AME/ABEA meeting

Previous sessions have included industry speakers, partner presentations, curriculum trials, teacher share outs, DECA/FBLA tools, and more.



How to Register:

1. Secure permission from your CTE Director & Principal to attend.
2. Secure a purchase order (PO) for the cost of registration (\$450).
3. **Fill out the provided registration form no later than December 22, 2023.** You will receive an invoice after submission.
4. Mail payment for registration (checks payable to the Arizona Marketing Education Association) to the AME Treasurer, Jeff Samaniego, at:
7451 W. Remuda Dr.
Peoria, AZ 85383

** Payment questions can be directed to Jeff Samaniego at jeffrey.samaniego@dvusd.org.

How to Reserve Your Room:

1. Secure permission from your CTE Director & Principal to attend.
2. Secure a purchase order (PO) for the cost of the hotel room.
3. CALL the hotel to book your room prior to 1/11/24 (928) 203-5923 *Be sure to ask for the AME/ABEA room block.
4. A credit card will be required to hold the reservation.
5. Send your business office a copy of your reservation to issue a check. *Most hotels require this at least 10 business days in advance of the stay.

