

Arizona Marketing Educators – January Meeting Agenda, January 26, 2018

- I. Call to Order at 3:55pm
- II. Treasurer's Report - balance, taxes, conference PnL
 - Mark informed us that AME currently has \$18,900.
 - There are 4 registration fees for the winter conference that have not been paid. They all have PO's but the check has not arrived.
- III. Secretary's Report - meeting minutes (Summer conference - Fall?)
 - Cisco Ortiz moved to approve the minutes and Lesley Palimbo seconded
- IV. DECA State report
 - Kathy Frommer presented information
 - District conferences went well - will discuss possible changes at the board meeting
 - Albert put together some data about district conference breakdown results and she shared that information with those in the room
 - Recap numbers from summer camp 254 students attended - the board will look at re-evaluating summer camp
 - Ideas-to-doors - Low turnout but good response from students that attended. Students enjoyed it. U of A wants to expand this program which would include an evening session and then do a competition event the next day. \$25 a person fee
 - CTSO on Ice about 500 people. They will not join FBLA or FCCLA next year.
 - Diamondbacks Day 875 students attended. Some of the presenters did not show, just a challenge.
 - FLC 1200 students. Low numbers due to other options that were available to the students. We want to create an environment that allows students choices.
 - Programming did not go the way they wanted for FLC
 - Districts 2167 students attended with 6000 members. Districts ran well and more medals won for section winners helped motivate and encourage students.
 - Room blocks for State - we made our room block so we are still only having to pay \$80 registration fee. We have 600 rooms booked, 1119 people staying the night.
 - Wanted to reflect back and she wanted to make sure teachers had resources, and the board get involved, and collegiate DECA.
 - MBA - will bring about the changes happening in industry.
 - Sent 3 people to emerging leaders, train the trainer, ampt conferences
 - 19 member executive board.
 - Does not look good that CTSO may not be maintained by the State.

- ELS program 22 kids from last year, if advisors are interested in train the trainer and emerging leaders they are at the same time. July 7-9.
- ASU sun devil stadium for ICDC training
- Kathy wants to get stronger support for teachers in the classroom by creating strong mentorship programs
- We will table further discussion for later about MBA

V. Action Items - change AME address change and card holder(s)

- 1st. We need to change the address of AME billing to change it to Cisco Ortiz.
- Cisco Ortiz moved to move the address to Bradshaw Mountain High School 60000 Long Look Drive Prescott Valley, AZ 86314
- Next motion, REnee Woodruff moved and Leslie Polumbo seconded to add Cisco to the account
- Amber Gloria moved and Hector Reyes seconded to move the Poco Diablo as our home for our winter conference proposed date is Jan. 31-Feb. 2, 2019 as well as year 2020. All in favor motion passed
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VI. Discussion

- Award nominations

- Nominate teacher of the year, new teacher of the year, and distinguished service, and honorary lifetime awards
- Also professional organization award - possibly AME for this award

-AME board positions and duties

- Position available for this summer will be President Elect. Start thinking about who might be interested.

- ACTE fellows program

- February is CTE month - advocacy and DECA campaign
- Topics for summer conference
 - Industry tours
 - MBA
 - DECA 101 and 102
 - Integrated classroom
 - Virtual Business events

What would you like for winter conference:

- Review the papers for penalty points
- Industry based trainers(Weebly)
- More hands on time with MBA
- The new partnership with UA come up doors to doors people
- GCU hospitality (Amber)
 - AME nomination for professional organization of the year
 - Summer conference: hotel change and session/workshop ideas
 - Feedback on District experience 2018, concerns and recommendations

VII. Good of the order

VIII. Adjourn meeting adjourned at 5:24