

## Arizona Marketing Educators – July Meeting Agenda, July 14, 2019

President: Hector Reyes

President Elect: Open

Secretary: Jon Oldfield

Treasurer: Cisco Ortiz

Digital Media Specialist: Hector Reyes

- I. Call to order
- II. Welcome introductions
- III. Reading and approval of them minutes from winter conference
  - a. Tyrell Harvey Moved to approved minutes second the minutes Kelly Wright
- IV. Officer's reports
- V. ACTE AZ – updates
- VI. New Business
  - Welcome our New President, Hector Reyes
  - Review purpose and mission of AME – We exist for each other to share information related to the classroom and what is beneficial to others. Come to the Winter Conference at the same location in Poco Diablo, Sedona for the next two years.
  - Review officer duties for open office (President-Elect) Seat on the AZDECA board, seat on the AZCTE. Four DECA meetings a year.
  - Officer Elections – President elect Jon Oldfield nominated by Amber Gloria.
    - Julianne Trump moved to approve Jon Oldfield second Tyrell Harvey
    - Secretary Amber Gloria nominated by Hector Reyes second Jon Oldfield
    - Lorelel Anderson moved to approve Amber Gloria second April Porter
    - Treasure Ginger Liddell nominated by Jon Oldfield
    - Jon Oldfield moved to approve Ginger Liddell second
  - Add a new position(mentorship program)
    - Cisco moved to have a mentorship program so new advisors under 3 years will have guidance their first few years in DECA by veteran teachers
    - Hector Reyes moved to approve Cisco Ortiz as new mentorship director second by Jon Oldfield
  - Winter retreat information and updates – Registration for winter conference on AZME.org. The link will be up soon. The new updated W 9 will be on the website.
  - Winter retreat planning – thoughts/brain storming
    - Curriculum Trial

- Industry update of Marketing Professions
- Written event review
- Creating partnerships
- Sessions one hour each
- Lesson share/round table Thursday night – categories Google docs/penalty points/best practices

VII. Adjourn 1:03

Lorelei Anderson moved to Adjourn and Kevin Lajoie second